



## MEMBERSHIP ENHANCEMENT COORDINATOR OF THE YEAR RECOGNITION PROGRAM



**Purpose:** The purpose of the Membership Enhancement Coordinator (MEC) program of the year is to provide a recognition and honoring program for outstanding MECs at the Chapter, District and Region levels. This program will encourage MECs to be the best they can be and provide a method to reward those who achieve superior levels of accomplishment.

**Eligibility and Criteria:** MECs who have been in their position for at least one consecutive year at the Chapter, District or Region level are eligible to be considered for MEC of the Year. Any MEC who has been previously selected as the National MEC of the Year is not eligible for consideration. Criteria for selecting the MEC of the Year will include the MEC's:

- An active Membership Enhancement Coordinator and current Member in good standing
- Have at least one full year in the MEC position
- Demonstrates the ability to create FUN in their Chapter/District/Region gatherings
- Actively promotes and supports the various Membership Enhancement programs that exist in GWRRR (Couple of the Year, Chapter of the Year, Newsletter Award, etc.)
- Promotes inter-Chapter/District/Region participation
- Supports the GWRRR image, visibility, growth, and member retention
- Attends and participates at Chapter, District, Region and National rallies
- Communicates with not only active membership but with new and prospective members as appropriate
- Reports ARL activities in a timely manner
- Actively participates in regularly scheduled Chapter/District/Region business meetings and/or monthly teleconferences (Zoom, Fuze, etc.)

**Award Period:** The MEC of the Year is awarded based on the calendar year from January 1 to December 31.

**District:** Each District is encouraged to 1) select an outstanding Chapter MEC to be recognized as the District MEC of the Year, and 2) complete a Nomination Form to be submitted to the Region MEC no later than March 1<sup>st</sup> (e.g., for the calendar year 2015, the District nomination is submitted to the Region MEC no later than March 1, 2016). In keeping with the Membership Enhancement model of recognition, the District is encouraged to highlight and celebrate this award at their annual operations meeting or annual rally, providing certificates, plaques, or recognition of their choosing to ensure that the awarded MEC is honored appropriately.

**Region:** The Region MEC will evaluate the nominations received from the Districts, and select one Chapter MEC from their Region to be submitted to National in consideration for the National MEC of the Year award. In addition, if the Region also wishes to honor a District level MEC, the Region may also choose to nominate one District MEC from their Region to be considered for the National MEC of the Year award. Nomination forms will be sent to the Directors, Membership Enhancement Program

no later than May 1<sup>st</sup>. In keeping with the Membership Enhancement model of recognition, the Region is encouraged to highlight and celebrate these awards at their annual rally or operations meeting, providing certificates, plaques, or recognition of their choosing to ensure that the awarded MEC is honored appropriately.

Region Directors who wish to nominate a Region MEC for the National award should complete the nomination form and submit it directly to the Directors, Membership Enhancement Program no later than May 1<sup>st</sup>.

Members of the National Membership Enhancement Team, if qualified, may be awarded at the District and Region levels, but are not eligible to be nominated at the National level in order to avoid a conflict of interest.

**National:** One outstanding MEC will be selected as the National MEC of the Year based on all of the submissions received by May 1<sup>st</sup>. From the pool of nominees, the Directors, Membership Enhancement Program and selected Membership Enhancement Team members will review and select one MEC for recognition as the Membership Enhancement Coordinator of the Year based on the criteria noted above as well as the written recommendation or support submitted with the nomination. There are many outstanding Membership Enhancement Coordinators, but there can be only one GWRRA Membership Enhancement Coordinator of the year. The award recipient will be revealed at Wing Ding.

#### **Nominations for Membership Enhancement Coordinator of the Year**

Each nomination will be made on the MEC of the Year Nomination Form, with appropriate approvals by the Director at that level. Nominations by a Region Director for their Region MEC will be approved by the Deputy Director in charge of that Region.

Districts will forward their nominations to the Region MEC. Submissions to National should be scanned and sent as an attachment to: [mepgwrra@gmail.com](mailto:mepgwrra@gmail.com).